



Regulation Mind ShoeDesign Contest

1. Description of the contest

1.1 The Mind ShoeDesign Contest is a design contest destined to any Shoe Designer regardless of it's level of experience

2. Promoter of the contest

2.1 The Mind ShoeDesign contest is promoted by Mind, Shoelutions, CTCP e APICCAPS with the aim to find designers that are interested in using their creativity to find attractive designs within the **sustainability** concept.

3. Conditions to participation

3.1 Participants

All persons aged more than 18 will be eligible to participate in this contest. Participants under that age maybe admitted if they present due authorization from the legal guardian.

Contestants under the age of 14 will not be admitted in any case.

The contest is open to any level of experience from design students to experienced professionals.

Teams composed of more than one designer, for instance school's groups are also admitted.

In that case that the award is attributed to a group all the forms of compensation distributions and designation will have to be explicitly requested unanimously by the group on the submission of the work.

3.2 Exclusions

Employees of Mind or relatives or any other person related to Mind by any form of formal or informal partnership including distributors may not participate in this contest.

Employees of Shoelutions or relatives or any other person related to Shoelutions by any form of formal or informal partnership may not participate in this contest.

Employees of CTCP or relatives or any other person related to CTCP by any form of formal or informal partnership may not participate in this contest.

Employees of Apiccaps or relatives or any other person related to Apiccaps by any form of formal or informal partnership may not participate in this contest. Employees of members or associates of Apiccaps may participate in the competition. Members or associates of Apiccaps may participate in the competition.

3.3 Number of submissions per participant

There will be no limit on the number of submissions per participant. However, from all designs submitted by each participant the Jury will only select one for the final voting. The selection from the jury of the considered work will be made according to the same rules that the final voting.

3.4 Price

Participation is totally free of any charge.

4. Participation process and deadlines

4.1 Form of participation

Each participant will be able to participate by filing in the form on the following web address:

[Mind Shoedesign Contest](#)

Only participations with all mandatory fields filled will be considered.

4.2 Free 3 month license

All participants will be awarded a three-month free license. The link for the download will be published in the communication material of the contest.

4.3 Form of the project

The Mind Shoe Design project must include the design of the upper and the sole (the sole may be done outside Mind ShoeDesign but in that case it must be imported in the software)

The project must include the definition of parts. The correct definition of parts is a part of the evaluation of the proposed concept.

The project must include a descriptive memoir that explains the concept in terms of the idea behind the proposed design and the apport to sustainability.

The project must include a technical file using the build in tool in MSD with the detail of the materials used at least in what is relevant for the sustainability issue.

4.4 Contest Start

The contest will be publicly launched on the 10th of November 2022 on the Maquishoes Exhibition.

4.5 Contest End

Submissions may be entered until the 17th of February.

4.6 Jurys Decisions

The jury will deliberate until the 28th of February.

4.7 Public Vote

The public vote will be held on the first two weeks of March

4.8 Final results

Results will be announced until the end of March.

5. Evaluation format

5.1 Jury selection

The Jury composed by seven elements as follows:

- One member of each of the promoters (Mind, Shoelutions, CTCP and APICCAPS)
- One international senior footwear technician
- One international senior footwear academic
- Two senior international footwear designers

5.2 Winners

The jury will select three winners based on the criteria mentioned in 5.2.1.

The Jury will select substitute winners in case the winners can't be reached or do not respond to the victory announcement. The list will be as large as the jury's feels that the minimum quality for an award is reached.

The jury may decide that one or more prizes are not delivered if the minimum quality is not reached.

5.2.1 Evaluation Criteria

The submitted proposals will be evaluated and ranked according to the following criteria:

- Creativity and Innovation
- Respect for the sustainability requisite (elimination factor if not addressed)
- Technical usage of Mind Shoe Design
- Technical practicability of the design

5.3 Public vote

The best twelve designs will also be submitted to public voting in a form to be disclosed but consistent to the rule "one vote per person"

The nominated candidates may promote the voting in their design in any form they wish just as long as they don't endorse or suggest implicitly or explicitly any form of vote that subverts the aforementioned principle "one vote per person"

The organization of the contest reserves the right to calculate and use forms to mitigate or remove any type of votes that may be found infringing that concept.

Public vote will exclusively take place in Mind ShoeDesign site.

6. Awards

6.1 Jurys awards

1st Award: 2.500€ + prototype production + Mind CAD 3D license + Mind CAD 2D license + permanent MSD license.

2nd Award: 1.250€ + Mind CAD 3D license + Mind CAD 2D license + permanent MSD license.

3rd Award: 500€ + permanent MSD license.

6.2 Honor mentions

The Jury may decide to award honor mentions to other works whose quality is judged worthy. In that case additional prizes may be defined at the promotor's discretion.

6.3 Public Vote

The public vote winner will receive a price equal to the third award. If the winner is the same as one of the three first awards only the money value will be attributed to the winner (not the permanent license as that makes already part of the jury winners' package)

7. Winners' communication

7.1 Direct contact

Winners will be contacted directly by email or phone (if they have supplied such form of contact). It is the winner responsibility to be sure to supply at least one form of contact in order to make possible this direct contact.

7.2 Publication

Results will be publicized in Mind Site and Mind social network and other promoters owned media.

7.3 Public session

The promoters may decide to hold a public session physical or virtual or a combination thereof to the public announcement of results. In such event the winners are required to be available on the session date and hour at least in the virtual format and/or to nominate a representant if for any force majeure they can't attend the session.

8. Exclusion conditions

8.1 Copyright infringements

Although the jury will do the outmost efforts to guarantee that no contestant is using proprietary material for which they do not have authorization of usage it is the contestant responsibility to ensure that he or she is not using any such type of content.

8.2 Improper content

The jury will exclude any participation that in any form or manner:

- a) Depreciates or insults any type of national, religious, or historical symbols or persons
- b) Make any sort of endorsement to violence or any criminal or illegal activity
- c) Collide in any form with human dignity
- d) Contain in any form, explicitly or implicitly content that is discriminatory against race, religion, nation, gender
- e) Contain any form of pornographic or obscene content
- f) Endorse or motivate behaviors contrary to environment protection
- g) Promote or try to promote any type of ideological content
- h) Alludes to the usage of drugs or any other type of illegal or regulated consumption
- i) Uses without specific authorization the image of persons or brands

8.3 Spam voting or other forms of misconduct

On the public voting phase, the organization reserves the right to exclude or administratively qualify third any contestant that promotes votes that are not in the spirit of the contest (one person, one vote)

Any contestant that is judged to misconduct in any phase of the contest maybe excluded from the contest.

8.4 Content responsibility

The contestant will be the sole responsible of the submitted content regardless of the efforts of the promoters and the Jury to filter contents that do not comply to the aforementioned standards.

9. Ownership rights

9.1 The participants will remain the sole proprietaries of the submitted designs.

9.2 However the participation in the contest implies a permission to the promoters to permanently publish and use those designs in any written, video or multimedia format for the promotion of the promotor's products or services in any site, magazine or other media either in the form of advertising, content marketing or any other form judged interesting by the promoters.

9.3 In all usages of such material the contestant will be identified by the form he or she chooses. The contestant will have the right to change the so-called signature and/or ask for its removal.

9.4 The contestant may publicly refer to the victory on this contest in the exact form it will be mentioned of the publication of victory.

9.5 Any participant may refer to his or her participation on the contest in the exact way and form it is mentioned in the contest participation form and confirmation email.

9.6 Contestants that work in private companies have the responsibility to clear with their management the possibility to enter in this contest. If the mentioned company claims propriety of the model the contestant will be held responsible of any possible damage claim.

9.7 Any participant of the contest will concede Shoelutions the preferred right to produce the submitted model on the normal market remuneration conditions for this type of work.

10. Personal data protection

10.1 The personal data supplied by the contestants, name and email address and phone is provided will be used by the promoters solely to communicate with the contestants regarding the communication needs of the contest

10.2 A contestant may participate under an alias or pseudonym if that alias or pseudonym is privately disclosed to the promoters.

10.3 All contestants on participation agree to accept that their work will be published under their name or alias and maybe publicly seen, commented, praised, or criticized on the promoters site and the promoters social networks pages.

11. Changes to the regulation

The promoters may decide in any moment change or update the contest regulations in order to ensure that the spirit and objectives of the contest are defended.

12. Final dispositions

12.1 Jury decisions are undisputable

The jury's decisions are undisputable. The jury will not accept any type of reclamation.

12.2 Applicable court of law

If any dispute arises between the participants and the promoters in the scope of this content the ruling of such dispute shall occur under the Portuguese law and in Portuguese courts.